

electronica India 2024
International Trade Fair for Electronic Components, Systems and Applications
electronica-india.com

productronica India 2024
International Trade Fair for Electronics Development and Production
productronica-india.com

September 11-13, 2024, India Expo Mart Limited (IEML), Greater Noida

Press Release

September 5, 2024



electronica India, productronica India and SEMICON India 2024 set to revolutionize the electronics landscape with an unprecedented industry participation

- electronica India, productronica India along with SEMICON India 2024 will mark its largest-ever edition, with participation of 830 exhibitors from 29 countries and over 50,000 expected business visitors.
- e-Future and e-Mobility conferences aim to prepare the industry for the future.

Global value chains (GVCs) are essential to modern manufacturing, representing 70% of global trade. In India, GVCs are particularly vital for the electronics sector, with 75% of exports relying on them. To enhance its position, India must focus on innovation, collaboration, and technology adoption. To drive this transformation, Messe Muenchen India (MMI) is hosting its largest-ever edition of electronica India and productronica India this year, featuring a comprehensive range of technology solutions—from the smallest components to intricate manufacturing processes.

Commenting on the increasing global importance of the Indian electronics industry, **Bhupinder Singh, CEO of Messe Muenchen India**, says, “The upcoming edition of electronica India and productronica India is a clear testament to the expanding global stature of the Indian electronics sector. The significant rise in both domestic and international participation reflects India’s emergence as a crucial player in the global electronics value chain. This heightened global involvement not only emphasizes the growing opportunities for innovation and collaboration but also cements India’s role as a key hub for technological progress and strategic partnerships in the industry.”

By strategically partnering to organize electronica India, productronica India, and SEMICON India together, MMI and SEMI are consolidating the entire electronics value chain under one roof. This landmark event is poised to transform the electronics industry landscape in India.

Dr. Reinhard Pfeiffer, CEO, Messe München, says “By uniting electronica India, productronica India, and SEMICON India, we are creating a transformative platform that integrates the entire electronics value chain. This historic collaboration showcases cutting-edge technologies and drives significant advancements in the Indian electronics industry. As electronica India and productronica India evolve into global platforms, they will continue to attract international technology suppliers eager to engage with the growing Indian market.”

Ajit Manocha, President and CEO of SEMI, says, “This partnership is our commitment towards advancing the semiconductor sector in India through collaboration and innovation. By bringing together key players from across the global industry, we are creating a dynamic platform that will drive technological progress and economic growth. SEMICON India’s presence at this landmark trade fair highlights our shared vision of building a robust and interconnected electronics ecosystem.”

Key highlights of 2024 edition:

One of this year’s highlights is the inaugural **e-Future Conference**, focusing on groundbreaking technologies such as AI, ML, ADAS, autonomous vehicles, and 6G, with anticipated participation from international leaders.

Some of the other key conference topics at electronica India and productronica India 2024 are:

- **CEO Forum** – The Great Leap Forward on Component Manufacturing, with a Special Focus on MSMEs
- **SEMICON Conference** – Delving into key topics for semiconductor manufacturing in India.
- **India Display Manufacturing Conference** – Displays: Windows to the Digital World
- **India PCB Tech Conference** – Way Forward for PCB Manufacturing – Short Term vs Long Term Strategy
- **Conference on e-mobility** – Powering the Future: India’s Vision and Roadmap for Electric Vehicles with Advanced Electronics
- **Buyer-Seller Forum**

The focused **Buyer-Seller Forum** is a further attraction of the trade fairs, and this edition will curate 2,000+ meetings between buying companies and suppliers of high-tech components and services.

About electronica India and productronica India

Messe Muenchen India organizes electronica India and productronica India trade fair annually, alternating between New Delhi and Bengaluru on yearly basis. It is South Asia’s leading trade fair for electronic components and manufacturing technologies that showcases the entire value chain in electronics production in all industrial sectors.

electronica India, productronica India and SEMICON India 2024 will take place from September 11–13, 2024 at the India Expo Mart Ltd. (IEML), Greater Noida, Delhi NCR. Visit electronica-india.com and productronica-india.com to know more about the trade fairs.

For press and media enquiries, contact: Ganesh Murugan | ganesh.murugan@mm-india.in

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About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

About Messe München GmbH

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around 3 million visitors in Germany and abroad.